



Dear "Hearts for Homes" On-line Auction Donor,

Santa Fe Habitat for Humanity is presenting our third annual *Hearts for Homes: Online Silent Auction & Virtual Build-a-Thon* fundraising event. This auction is hosted via 32Auctions and begins *Sunday, September 11, 9:00 am*, closing on *Sunday, September 18 at 9:00 pm*.

Santa Fe Habitat is calling for local artists, galleries, restaurants, spas, and other businesses to consider donating auction items for this event. We believe that this format for your generous donations will promote your business and show your commitment to affordable housing, which Habitat provides to hard-working families in our area. We will gladly pick up all donated items / certificates, and/or they may be dropped off at the Santa Fe Habitat Affiliate office.

This event will be promoted and featured in the following:

- Auction items & donors prominently featured on 32Auctions
 - Color ads in the Santa Fe New Mexican (Ads donated)
 - Email Blasts to 5000 + recipients
 - Habitat's Facebook page & other Social Media
 - All donors listed on the Santa Fe Habitat website & the ReStore electronic board
- All online bids and donations go directly to support our organization's goal of building six homes in Santa Fe this year. Your support is more essential than ever, due to skyrocketing construction costs and COVID-related challenges. Our Partner Families work hard to create generational change by ending cycles of poverty, supporting their children's education, and building happy livelihoods upon strong foundations.

Please deliver or call us to pick up your donation by Friday, August 26, 2022.

We sincerely hope you will participate in our third annual *Hearts for Homes: Online Silent Auction & Virtual Build-a-Thon*.

For more information, please contact Marilyn Perryman at 505.986.5880, Ext 105 or email her at marilyn@santafehabitat.org.

2520 Camino Entrada, Ste A Santa Fe, New Mexico 87507-4885

Telephone: (505) 986-5880

FAX: (815) 366-8054

Website: www.santafehabitat.org