



Dear Santa Fe Habitat Friend,

Santa Fe Habitat for Humanity is once again presenting the *Hearts for Homes Online Silent Auction & Virtual Build-a-Thon*. This auction is hosted via 32Auctions and begins *Sunday, September 11, 2022 at 9:00 am*, and ends *Sunday, September 18 at 9:00 pm*.

On behalf of the Santa Fe Habitat Board of Directors and the individuals and families we serve, we are asking you to consider sponsoring this third annual online fundraiser. We believe that this weeklong event will help promote your business and show your support for affordable sustainable housing. Please see the attached "Hearts for Homes" Sponsorship Benefits. Donations of \$500 or more are eligible for New Mexico Affordable Housing Tax Credits.

How the Hearts for Homes event will be promoted:

- *Major Sponsors (\$5,000 Level) will have their company logo and signage on the Habitat ReStore truck for one year.*
- *Color ads in the Santa Fe New Mexican (ads donated)*
- *Email Blasts to 6.7K + recipients*
- *Habitat's Facebook page & other Social Media*
- *All donors listed on the Santa Fe Habitat website & the ReStore electronic board.*

All online bids and donations go directly to support our organization's goal of building six homes in Santa Fe this year. Your financial assistance is more essential than ever, due to skyrocketing construction costs and supply chain challenges.

We sincerely hope you will participate in our third annual *Hearts for Homes Online Silent Auction & Virtual Build-a-Thon*. Our Partner Families work hard to create generational change by ending cycles of poverty, supporting their children's education, and building happy livelihoods upon strong foundations.

For more information, please contact Marilyn Perryman at 505.986.5880, Ext. 105 or email marilyn@santafehabitat.org

Sincerely,

A handwritten signature in black ink, appearing to read "Kurt Krahn".

Kurt Krahn, Executive Director

A handwritten signature in black ink, appearing to read "Randy Hibben".

Randy Hibben, Board President